

## FOR IMMEDIATE RELEASE April 10, 2015

Contact: Jennifer Mravich Power Credit Union (719) 561-5115 jmravich@powercu.org

## Power Credit Union Holds 77<sup>th</sup> Annual Meeting

Pueblo, CO – Power Credit Union held its 77<sup>th</sup> Annual Meeting on Thursday, April 10, 2015 at the Main Branch located at 1615 E. Evans. The event was catered by Classic Catering. Attendees enjoyed prize giveaways, free promotional items, and cocktails followed by a short business meeting.

"Change, modernization, and revitalization were the key initiatives in 2014." Said Power Credit Union's President/CEO, Vanessa Trexel. The Credit Union recently underwent a rebrand including a logo redesign, new color scheme, and clearly defined culture. Along with these changes comes new technology such as a mobile app, personal financial management system, and lastly updated facilities for a modern look and feel.

During the business portion of the meeting, Trexel introduced the members that will be serving as a credit union volunteer during the next year. Butch Batchelder and Don Trujillo were re-elected to continue on the Board of Directors along with Judy Kochevar who will be a first time Board Member of the credit union. Other Board Members include, Leonard Flores, John Hibler, Jane Rhodes, and Bryan Sanchez. John Hibler resigned from the Board of Directors with tenure of 10 years. Members of the Supervisory Committee include, Al Becco, Fred Sterner, and Ted Lopez.

Trexel ended the meeting by thanking the attendees for their continued support and confidence in the credit union.

###